

TASTE THE ARTS

Downtown Visalia

OCTOBER 18 2025**DOWNTOWN VISALIA • GARDEN STREET**

PERFORMER APPLICATION

Deadline: July 30, 2025

Free to apply, no compensation guaranteed.

The Arts Consortium is seeking Central Valley performers to showcase diverse musical, dance, theatrical, and cultural talents with the public. The purpose of the festival is to allow residents and visitors to "taste" the beauty of our homegrown art scene. No compensation guaranteed.

PARTICIPATION

Taste The Arts Festival performances will take place during the Taste The Arts street festival.

Date: Saturday, October 18, 2025

Time: 10am - 5pm

Location: Garden Street Plaza stage in Downtown Visalia

The Arts Consortium will provide sound and either a flat dance floor or moderately sized raised stage. The festival takes place outdoors; please note that there are no private changing areas.

POTENTIAL JURIED ENTRY

If our festival hours cannot accommodate all our applicants, then the Arts Consortium may assign a jury panel to select the festival participants.

PUBLICATION

Taste The Arts will be publicized regionally. The Arts Consortium reserves the right to photograph all attendees for the purpose of publicity.

GUIDELINES

1. Performances must be family friendly (no adult content)
2. The Visalia Arts Consortium is a 501(c)3 organization, therefore, performances at Taste The Arts must not include poetical or religious content. Performances violating this rule may be asked to leave and/or not be allowed to participate in future Arts Consortium events.

Performer/Group Name: _____

Print Name of Authorized Representative: _____

Telephone Number: _____ Email: _____

Address: _____ City/State/Zip Code: _____

Briefly Describe Performance: _____

STAGE SCHEDULE

Please choose two performance times from 10am - 4pm that work best for you. (No schedule guarantees)

Two requested performance times: 1st choice _____ 2nd choice _____

How much time do you need for set-up and take-down of all needed equipment: _____

Length of performance (choose one): ☐ 10 MINUTES ☐ 30 MINUTES ☐ 45 MINUTES

Please note that your estimate above MUST BE FAIRLY ACCURATE (+/- one minute max). Please do not bring a 5-minute performance for a 10-minute time slot for a 45-minute performance for a 30-minute time slot.

How many performers: _____

SOUND/EQUIPMENT NEEDED

Please have your music pre-loaded on a mp3 player or device with a 3.5mm auxiliary/headphone jack.

If you need microphones, please let us know how many: _____



INSURANCE

The Arts Consortium is required to ensure that all vendors are properly insured. Vendors must provide a liability certificate naming the Arts Consortium, PO Box 2696, Visalia, CA 93279 and the City of Visalia, 707 W. Acequia Avenue, Visalia, CA 93291. For more information on insurance, please go to: <https://artsconsortium.org/city-of-visalia-special-event-insurance/>

SUBMIT APPLICATION

Send applications and promo materials to:

Email: hello@artsconsortium.org

Mail: PO Box 2696, Visalia, CA 93279

Drop-off: 340 E Oak Ave, Suite 112, Visalia

LIABILITY

I, _____ (please print) agree to abide by all terms stated in the entry form. I agree to hold harmless the Arts Consortium, their agent, employees, representatives, sponsors, and the City of Visalia for any damage or injury resulting from my participation in this event.

Signature

Date

ARTS CONSORTIUM
Tulare County's Designated Arts Council