



City of Visalia  
Community  
Arts Grant Program  
2023 Application



Do NOT complete this form until you have thoroughly read the program Guidelines and Review Criteria.

1. Name of Event/Project: \_\_\_\_\_

2. Today's date: \_\_\_\_\_

3. (Check one only): Are you applying as an \_\_\_\_\_ individual or as a \_\_\_\_\_ representative of an organization?

Contact Person Full Legal Name: \_\_\_\_\_

Contact Person Cell Phone: \_\_\_\_\_ email: \_\_\_\_\_

For Individual, provide applicant Social Security #: \_\_\_\_\_

For organization:

Full applicant organization name: \_\_\_\_\_

Tax ID: \_\_\_\_\_

Contact Person's Position/Title with Applicant Organization/Event:

\_\_\_\_\_

4. Physical Address: \_\_\_\_\_ City: \_\_\_\_\_ State/Zip: \_\_\_\_\_

Mailing address (if different from mailing address):

\_\_\_\_\_

5. Type of Event (Check all that apply):

\_\_\_\_ Indoors \_\_\_\_ Outdoors \_\_\_\_ Free \_\_\_\_ Entry fee required (\$\_\_\_\_)

If entry fees are required, explain where the proceeds will go: \_\_\_\_\_

\_\_\_\_\_

6. Location of Event/Project: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

7. Event/Project Date(s) \_\_\_\_\_

Event/Project End Date: \_\_\_\_\_

8. Projected Attendance/Participants: \_\_\_\_\_

9. Grant Amount Request: \$ \_\_\_\_\_

Provide clear and detailed answers for the following “Narrative Questions.” You may use a separate document to answer the questions below:

10. Describe clearly what you want to accomplish with the event/project and how you will measure the outcomes:

---

---

---

11. Describe your/your organization’s experience with this type of event or project.

---

---

---

12. List the names and roles/positions of individuals who will be key staff and organizers of the event/project and their capacity to carry out the proposed activity.

---

---

---

13. Describe how you plan to promote and publicize this event/project.

---

---

---

---

14. Please use a separate document to attach your detailed project budget showing the following (Applications without a budget will not be reviewed):

- Grant Activity-Related Expenses: everything you have and plan to spend on (broken down by these categories: production expenses, artistic expenses, administrative expenses).
- Grant Activity-Related Income: all current and projected earnings (broken down by means earned i.e., tickets, admission, sponsorships, donors, other grants.).
- Please List: any source and amount of funding already secured for the grant related activity.

15. Please provide at least two letters of community members who show strong support for you/your event/organization/cause.

Label separate digital files as shown below:  
YOURNAME\_ORGANIZATIONNAME\_CITYGRANT2023  
and send to [hello@artsconsortium.org](mailto:hello@artsconsortium.org).

Applications will be accepted on an on-going basis for as long as grant money is available.