

# Art Consortium Membership Meeting

## May 13, 2019

1. **Call to Order:** 5:30 pm; Rita Verde, President

2. **Introduction of New Attendees:**

Rick Galvia:

Sable Davenport- AC member, volunteer at Farmers Market on behalf of AC, paints guitars, digital art, face painting

3. **SVAT Update: Staff**

- **Numbers:** 408 visitors plus children; \$1300 profit;
- **26 survey responses:** #1 comment is to improve sign prominence; most appreciated the half county and two day format; multiple artist at one stop plus; would like to see more actual studios; Need to get contact info from visitors for mailing lists
- **Appreciation** to committee members: Donna Orosco, Toni Best, Elsay Cort, Kirsti
- **Seeking Committee members for 2020;** event to be March 28/29/2020. Contact Ampelio.

4. **Special Presenter: Janelle Howard/ Arts Visalia:**

Distributed Arts Visalia gallery exhibition card for this year and shared this year's goal for increased

participation in the community.

**June Juried show:** Open to all genres or art by community members; \$25 for first entry, \$5 for each

additional entry up to three total. Reception on 1<sup>st</sup> Friday;, 6-8pm; awards: \$100 Best in Show, \$100

Popular Choice.

They are seeking **Metal Art** for upcoming show. Deadline 5/16.

**To Submit Art for exhibit at Arts Visalia:** Send exhibition committee a proposal and a sample. 75% of

the show must be for sale; AV receives \$25% commission. The **gift shop** currently has 50 artists on

\$25 commission.

**Seeking Volunteers in several areas:** Help strike Getty Exhibit and pack for transport; docents;

installation assistants; class assistants; special events.

**Classes** offered include summer 6 week Kids Art Camp; divided by age; different genre taught each

week, show at the end.

**Teachers needed for Children's classes;** must be fingerprinted

**Monthly figure drawing class** continues on 4th Tuesdays beginning May 28, \$10 drop-in;

**Gallery Hours:** W-Sat, noon to 5:30

5. **Taste the Arts 2019: Michael Kreps**

- This is the 10<sup>th</sup> year anniversary of the event

- New This Year: Partnership with Sound & Vision: Tastemakers will be in the Lumberyard in the evening and will be free. S&V is providing a third stage, to be located in the Lumberyard.
- We will be co-marketing both events.
- Artists who wish to show work during the day and TTA and into the evening at Tastemakers need to contact Ampelio.

#### Other Related to TTA:

- **Watermark Cover Contest:** Submissions are coming in. May 31 is deadline. \$500 prize will be awarded to the winner and announced at the June Membership Meeting.
- **Members and Events Listed Free in Watermark Artists Directory:** Events from September 2019 through the end of 2020 will be publicized. **Send artist info and events info to Ampelio.**
- **TTA Booth Registration:** Use Event Brite.
- **Article Ideas Requested. Contact Ampelio with ideas.**

#### 6. Artist Opportunities: Ampelio

- **CA Arts Council Grants:** info and applications at [CAC.CA.gov](http://CAC.CA.gov)
- **Government Plaza Year Round Exhibits:**, This Tulare County office building is on South Mooney across from Mooney Grove: AC artists have the opportunity to place their art in the lobby for the year-round exhibit, *Images*. The focus should be on people, geography, landscape of Tulare County. Submit your images with name, phone contact, medium, and weight. Art cannot weigh over 50 pounds and must be a minimum size of 2' by 2'.
- **Arts Consortium Membership Benefits:** these include member discounts, including the TTA preview show in October, which is free to those registered or TTA, inclusion in the online directory, which is updated quarterly, participation in the TTA Booth contest with a winner prize of \$200,

#### 7. Interest/sign up for future events: Rita

Rita discussed how to recommend a future membership meeting artist presentations and other topics of interest. Contact Rita Verde (President) or another board member with your ideas.

**8. Announcements:** Please be sure to leave event cards and posters on the table for pick up by members who can display them. If you want your events to appear in our online calendar and on the website, please send that information to Josh

**1<sup>st</sup> Saturday Three Rivers** 11am-5pm, June 8; Yard sale at the Museum. Nature Photography by Tom Marshall; Painting by Santa Barbara and three Rivers artist Deborah del Zuffo at the Arts Center. Maps at the museum

#### Three Rivers Arts Alliance:

Kudos to Josh Kanerversky for his help in publicizing the Redbud Festival.

**Creative Center: Awards Show 1<sup>st</sup> Friday June.**

**Tulare Kings Writers: 3<sup>rd</sup> Saturdays, 10am, Blue Room at the Library.** Networking for writers in all genres with a focus subject for each meeting.

**Blue Ridge Photography Yard Sale:** great discounts on original photos and prints. May 15-18, 9:30-5, SW corner of Kaweah and Giddings.

**Jessica Lozano Podcast Promoting Arts:** Jessica goes on location to feature our art or art event and podcasts it. She reports having 3000 viewers. For more info on possibly being the subject of a podcast or learning how to create your own, contact Jessica at [MSJLozano@gmail.com](mailto:MSJLozano@gmail.com); or call her at (559)210-2147.

**Exeter Gallery: Seascapes and Ocean Views Show:** Take-in is Sunday., 26<sup>th</sup>, 12-4; The August September show will be a Fresno artist and a possible Doggie Play Day at the reception.

**Cellar Door: PIMS (People in Motion) with Rosalinda Verde:** May 17; 6:45.

**CALLS TO ARTISTS:**

- **New Gallery Opening in Three Rivers:** seeking artists to show and sell. Contact Nancy Brunson (559)799-1473
- **Visalia Visitors bureau Exhibit Space:** Seeking work by local artists to hang at the bureau which is now at 112 Main Street. Contact Demea Metcalf at [demea@visitvisalia.com](mailto:demea@visitvisalia.com)
- **2<sup>nd</sup> Saturday Farmers Market Feature Artist:** Sell or show. Contact Ampelio or Josh.

Respectfully submitted,  
Christina Thorin, Secretary

***Next Membership Meeting:***  
**Monday June 10, 300 W. Oak; 5:30 pm**