

Art Consortium Membership Meeting

June 10, 2019

1. **Call to Order:** 5:30 pm; Rita Verde, President
2. **Reviewed and Approved Minutes** *Moved (TD/KS) & Approved*
3. **Introduction of New Attendees:**

Tamara Elliott, watercolor artist and winner of this year's TTA Cover Design
John who introduced himself as dabbling in "a little bit of everything"
4. **SVAT Update: Staff**

2021 Planning Committee meets June 12. The committee is seeking new members or anyone with input to attend the planning meetings. Contact Ampelio for dates and times.
5. **Special Presenter: Alec Hamilton - Guest artist**

Alex is a photographer and artist who was inspired by photography as an art during his years as a student working in the Mt. Whitney High School darkroom. He earned his BA in Sacramento State and his MA at Mills College where he pursued his interest in analogue photography. He shared a power point with some of his work, and spoke about the process of photographing and neglected or discarded objects and then using darkroom technology to transform them. His process involves working with both negative and positive negative images, creating structures that are pulled from 2D to 3D. The underlying considerations in his approach to his studies and his work have been considering when objects are actually real and exploring the interplay between photography and architecture. His process involves doing something philosophically or seeing something that is quite normal and dissecting and reinterpreting it.
6. **Staff Reports:**

Taste the Arts 2019:
Tastemakers and TTA will partner this year, with TTA and Urbanists throughout the day, and Tastemakers coming into The Lumberyard in the evening, to continue until 10pm.

Watermark Cover Contest Winner: The winning design was displayed and the winner, Watercolorist Tamara Elliott, was presented with her \$500 award check. Josh shared that designs were submitted in a variety of mediums, including photography, and thanked all who submitted this year.

Watermark Magazine: Feature Articles are still needed. Submit ideas to Josh Kanaversky.

Members and Events Listed Free in Watermark Artists Directory: Events from September 2019 through the end of 2021 will be publicized. **Send artist info and events info to**

Ampelio.

TTA Artist Booth Registration: Use EventBrite.

7. Staff report: Artist Opportunities:

California Arts Council: Seeking Members for grant selection panel. This is the agency that provides grants for programs throughout the State. They are especially hoping for more representation on the panel from the Central Valley. An honorarium is given to those who participate on the panel. Travel to Sacramento is required. For more information contact

Ampelio.

CA Arts Council Grants: info and applications at CAC.CA.gov

Artist Opportunity: AC artists have opportunity to place their art in the lobby Government

Plaza on South Mooney for the year-round exhibit, *Images*. The focus should be people, geography, landscape of Tulare County. Submit images with name, phone contact, medium, and weight. Art must be less than 50 pounds, and must be a minimum size of 2' by 2'.

8. Member Announcements: Please leave event cards and posters on the table for pick up by members who can display them. To appear on the website, send info to Josh.

- **Arts and Culture and the City of Visalia Community Outreach Survey:** (MJ Eastes)
The annual City survey is coming. The arts are not specifically mentioned. In a section asking "What else would you like?" add Art District and comments that will encourage the City Council and staff to give attention to the importance of this in the community.
- **Arts Visalia:** Kids Summer classes . Schedule available online or at Arts Visalia.
- **Tulare- Kings Writers:** T-K author's books are for sale at the AC on 1st Fridays. The group meets 3rd Saturdays, 10am, Blue Room at the Library. Meetings include focus subjects, reading and critiques, networking for writers at all levels and in all genres.
- **Visalia's Podcast:** (Jessica Lozano) Jessica is offering a free podcast episode to AC members who want to promote their events or art. She goes on location to you reports having 3000 viewers. For info on being the subject of a podcast, or creating your own, contact Jessica MSJLozano@gmail.com; or call her (559)210-2147.

- **Brandon Mitchell/ Spiritual Awareness Center Benefit:** (Donna Orozco) Kimberly Haynes, vocalist/musician, & taco truck, Sat. June 15; 7:30; \$35 in advance. \$40 at door.
- **210 Connect:** 2nd Tuesdays; 210 W. Center. Interesting, topical panel presentations with Q&A . Sponsored by Times Delta and 210. Check it out after our monthly membership meetings ...it's just down the street on the corner of Locust and Center.
- **Creative Center Fundraiser:** Wine Cheese, jazz; 6-9; June 14
- **Arts Consortium Membership Benefits:** thee include member discounts, including the TTA preview show in October, which is free to those registered or TTA, inclusion in the online directory, which is updated quarterly, participation in the TTA Booth contest with a winner prize of \$200,

7. Interest/sign up for future events: Contact Rita or a board member with your ideas for presentations/activities at future membership meetings.

Meeting adjourned for networking, socializing, and snacking. 6:30.

Respectfully submitted,
Christina Thorin, Secretary

Next Membership Meeting: Monday July 8, 300 W. Oak; 5:30 pm