

## **Member Meeting Brainstorming**

### **QUESTIONS & CHALLENGES**

#### **Group I. Dave, Pam, Michael A, Donna**

- \*How do we increase buyers and sell more art?
- \*How to sell online?
- \*How to get buyers?
- \*How does one compete with Hobby Lobby & similar sources?
- \*How can we increase visibility and awareness of the AC?
- \*How do increase awareness and create mindset of Tulare County as an “arts community”?

#### **Group II: Nikki, Toni, Rita, Shirley K**

- \*How can we Include 3 Rivers for grants?
- \*We need to increase PR, marketing, teaching
- \*We need a permanent building.
- \*Can we consider having Artists in Residence programs?
- \*How can we integrate writers (and performing artists) into AC meetings and events?

#### **Group III: Gloria, Roger, Judith, Brent**

- \*Increase participation and integration of literary arts
- \*Increase awareness & opportunities for teachers in a variety of arts.

#### **Group IV: Joel, Cathy, Kelly, Don H. Michael K.**

Lines of communication between AC and other art organizations need to be clarified and consistent (who speaks for each org?)

## **AC Membership Meeting February 11, 2019**

### **IDEAS & SUGGESTIONS**

#### **Group I. Dave, Pam, Michael A, Donna**

- \*Food and Art Potluck. We need to talk to people and make a personal connection to sell
- \*Farmers Market: Be regular presence and people will come back; their shoppers are people who might care about art.
- \*Have educational items at meetings... AV has art talks

#### **Group II: Nikki, Toni, Rita, Shirley K**

- \*Find out who is willing to teach.
- \*Workshops... emphasis on doing something that is new to you
- \*Swap meets for members only... could be a fundraiser for AC
- \*Networking at AC

#### **Group III: Gloria, Roger, Judith, Brent**

- \*Feature Literary Arts on a 1<sup>st</sup> Friday

\*Locate a few writers who are willing to start and moderate a critique group.

\*Offer classes at various competency levels.

**Group 1V:** Joel, Cathy, Kelly, Don H. Michael K.

Boards and Staffs need to clarify and contact lists be shared