

Member Meeting Brainstorming

QUESTIONS & CHALLENGES

Group I. Dave, Pam, Michael A, Donna

- *How do we increase buyers and sell more art?
- *How to sell online?
- *How to get buyers?
- *How does one compete with Hobby Lobby & similar sources?
- *How can we increase visibility and awareness of the AC?
- *How do increase awareness and create mindset of Tulare County as an “arts community”?

Group II: Nikki, Toni, Rita, Shirley K

- *How can we Include 3 Rivers for grants?
- *We need to increase PR, marketing, teaching
- *We need a permanent building.
- *Can we consider having Artists in Residence programs?
- *How can we integrate writers (and performing artists) into AC meetings and events?

Group III: Gloria, Roger, Judith, Brent

- *Increase participation and integration of literary arts
- *Increase awareness & opportunities for teachers in a variety of arts.

Group IV: Joel, Cathy, Kelly, Don H. Michael K.

Lines of communication between AC and other art organizations need to be clarified and consistent (who speaks for each org?)

AC Membership Meeting February 11, 2019

IDEAS & SUGGESTIONS

Group I. Dave, Pam, Michael A, Donna

- *Food and Art Potluck. We need to talk to people and make a personal connection to sell
- *Farmers Market: Be regular presence and people will come back; their shoppers are people who might care about art.
- *Have educational items at meetings... AV has art talks

Group II: Nikki, Toni, Rita, Shirley K

- *Find out who is willing to teach.
- *Workshops... emphasis on doing something that is new to you
- *Swap meets for members only... could be a fundraiser for AC
- *Networking at AC

Group III: Gloria, Roger, Judith, Brent

- *Feature Literary Arts on a 1st Friday

*Locate a few writers who are willing to start and moderate a critique group.

*Offer classes at various competency levels.

Group 1V: Joel, Cathy, Kelly, Don H. Michael K.

Boards and Staffs need to clarify and contact lists be shared