

Arts Consortium Membership Meeting

March 11, 2019

300 W. Oak Street Visalia, CA

1. **Call to Order:** 5:30 pm; Rita Verde, President
2. **Review and Approve Minutes:** A compilation of the brainstorming session was distributed, reviewed, and approved as minutes of February meeting activity.
3. **Introduction of New Attendees:**
Mark Dwelle representing Cellar Door; JoAnna Sanchez and Reggie Gamboa representing Veritas
4. **Staff Report: Josh Kaneversky:**
SVAST Tickets: Sales progressing at level higher than last year. 35 artists are participating this year.
The Huge Show: postponed to September. Art must have 6' minimum in at least one direction.
5. **Special Presenter: Cellar Door - Mark Dwelle, owner/partner**
Mark presented an update on the newly reopened Cellar Door and the partnership behind it. He provided background on his longstanding involvement in the music scene in Visalia, as a musician and in the music business. Since purchasing the business from the former owner, he and business partner Ryan Sullivan reopened the doors in November 2018. They currently operate as a space in the community -a venue to host events. Currently there are fixed events, i.e. Tuesday night Salsa, Wednesday Artbro, 1st Thursday Jazz, along with others in the works, including local and through bands, rotating art exhibits, community discussion nights, and more. They are also available for groups to rent. Their mission is "to be stewards of culture and music".
6. **Update on Urbanists: Erik Gonzalez**
The Urbanists will be creating their new DSGN facility in Lindsay in the downtown building currently occupied by Veritas. The goal of both organizations is to connect young people to design and related careers (brand development, fashion, marketing, distribution, etc). The program will operate as a co-creative studio, 100% donation supported. The planned schedule is Tuesday -Thursday working at the studio and Thursday - Fridays teaming with the high school afterschool and continuation programs.
They have been asked to expand to Hanford East High School, working with their career pathways Program.

Erik announced that this year's *Queens of Style* event will e held in Fresno area at Calwa Park April 14.

7. Updates:

Michael Kreps: Taste the Arts 2019: This is the 10th year anniversary of the event, and the Planning Committee needs volunteers. **Contact Michael if you wish to volunteer to be on the Planning Committee.**

Ampelio: More on TTA and Watermark:

TTA continues to grow, and a third stage will be added this year.

Volunteer call is out now for volunteers for TTA.

Sponsors are also needed.

Magazine Cover Contest: This year any genre of art will be considered. Work may be submitted as jpeg or PDF at 300 dpi minimum. The chosen cover artist will receive \$500. TTA Poster will be separate.

8. Announcements:

Arts Alliance of Three Rivers: joined AC tonight; Shirley Keller was named their Artist of the Year. She shared the book ***But What About the Children? - Diversity of Life - a Memoir***. The book is based on the experiences of her grandfather and her family, growing up in a racially and ethnically diverse family in a time when that was not common and often not accepted. It is self-published and available on Kindle or through Shirley.

Aaron Collins: The PBS documentary - *Nature: American Spring Live* will feature the Sequoia Riverlands Trust on an upcoming episode. They recently completed filming on site and Aaron got to be a part of it. **Look for it on April 29-30, and May 1 on PBS.**

Tulare - Kings Writers announced that they met regularly on at the Visalia Library at 10 am in the Blue Room. Current and aspiring authors are invited.

MJ Eastes- Events Visalia: St. Patrick Day Parade is downtown this month followed by the Irish and Beer Fest at the Ball Park.

Symphony League's Black and White Ball, their annual fundraiser for music scholarships, will be at the Visalia Country Club March 23. Entertainment will feature Rosalinda Verde in song.

Three Rivers Museum is raffling off eight paintings and a bronze baseball player sculpture by a local artist. Brochures were available at the meeting and the museum or Three Rivers art Alliance can be contacted for more information.

The Creative Center will hold their Starlight Gala Fundraiser with Tri-Tip and entertainment. Tickets are \$25.

Respectfully submitted

Christina Thorin, Sec'y

Next Membership Meeting:
Monday April 8, 300 W. Oak; 5:50 pm