1/14/19 Membership Meeting
Minutes

Arts Consortium Representatives Present:
Rita Verde, Michael Alvarez, Michael kreps, Aaron Collins, Ampelio Mejia, Josh Kaneversky, Steve Woods

Meeting Called to Order by Rita Verde

MJ moved to approve and Toni Best seconded

Chris Mendoza introduced himself as a medical illustrator

Morgan Jacobsen from Wittman Center presenting video showing various activities at their center
- best known for after school programs - free M-F
- walmart donates all broken bikes for bike repair class
- 3d printers
- GUS- students are leading efforts to 3d print a full scale (child size) Iron Man suit
  - students do everything from measurements to printing
  - going into furniture design
  - dream home designs coming out of pre-made designs as well as newly made designs
  - different kinds of 3d printers with different capacities
- Wittman center makerspace provides users with the ability to create whatever they want to create
  - beyond creating there are classes for soccer and jiu jitsu
  - 315 N. Pearl St.
  - 50-60 kids per day from 8am or 12 to 630 during winter break
  - during school average 30 kids per day and open 2-630
  - before 2PM they are open to the public with rooms for rent for 30$ per hour
  - REASON FOR PRESENTING - to expose and invite AC members
  - Funding through the City of Visalia
  - Jag? funding and HHSA funding plus Insight program through ProYouth for digital photography
  - Some projects are meant to help student aged users become familiar with commission work
- END GOAL
  - find constant funding sources to be able to encourage children to follow their chosen paths
  - Open to have all of their info shared with members
Michael Kreps about TTA
- 10th anniversary
- looking for committee members and pointed out sign up sheet for committee sign ups
- looking for ideas and hands to help

Josh Kaneversky
Upcoming show “Buzzwords” - keeping it open to subject but closed to Members only
- question about new members: Josh Answered: you can join as a new member on the day that you submit your membership application

BRENT HUDSPETH
- shared hand painted graphic design with airbrush or gouache
- likes to sculpt human and horse figures to explore anatomy
- figurative drawing has been a foundation to his work
- Color theory is very important to him
- how to be able to change with the industry
- Client based work
- Spoke about particular techniques such as masking and chromatex
- Spoke about self imposed approaches to commission work
- improvising content when client doesn't provide enough
- Largely concerned with history in personal art
- created wearable art as well
- Question - Can you identify any constant threads in your work or process that led you to your multiple successful commissions? - Answer: word of mouth, someone noticed one thing you made, sometimes you get asked to make something outside of your comfort zone
- Question: for illustration, making it bigger is fine, but how do you make it smaller? - paint smaller
- Name of museum you worked at: William S. Hart in Newhall
- How do you market yourself if you want to work in historical work and how do you set your rates? Answer: Marketing - share about your work to as many people as possible even if you are rejected often and even if you have to make some things for free. Find people who make the same kinds of things so that you can learn how to make these kinds of things in a way where you will be able to get those contracts. You have to be up front with your price to establish and legitimize your value.

Rita- thanked Brent and introduced new board members

Josh-
New SVAT
20 dollar tickets
before the end of February
after that tickets go to 25$
Please share our FB posts for SVAT
Artists get 10 tickets for 10$ each and artists can do as they wish with those once they have purchased them
we will have a preview of the SVAT tour on FEB first friday
Caravan SVAT pre-tour for registered artists ready on the saturday before to meet at AC in the morning between 10AM and 12PM - Still taking suggestions for best time

Artist Directory - you have until the end of FEB to submit your picture and 150 word bio for AC artist directory web page

ANNOUNCEMENTS -
Shirley Keller - Ted Fox is the featured artist for 1st Saturday in Feb
   Ted learned embroidery from his wife and has now become heavily involved in countywide embroidery projects

Joanie Constable - Main Gallery Artists - about 20 artists in variety of media showing at Exeter museum in September and at AC in March. Deanna Saldana has exhibit at Michaels' Jewelers maybe up for another month.
   - Exeter Gallery - Currently showing Robert Sutton and Cindy Linch, with another upcoming show. Glenn Hill and Lynn’s work suffered 225 fire damage, they are looking to restore some work but both lost most of their work in the fire.

Janelle - Arts Visalia showing Dr. Shu(?)
   ● Night at the Savoy with music and 4 course meal. Pricy tickets but everyone has had a great time. All info can be found at Arts Visalia website.

Judith Bowling - Tulare King’s writers meeting on the 4th Saturday this month at the Visalia branch library.

RITA VERDE - Final thank you and adjournment 7 (PM)