



## **Watermark Magazine 2019 Cover Contest!**

The Arts Consortium announces our 2019 *Watermark* magazine cover-art contest. All Central California artists are invited to submit. No more than one design per artist.

Submissions must display excellent craftsmanship and may highlight people, trends, culture, or historical landmarks within Tulare County (no references to brands, logos, or other organizations).

Designs will be judged based on the following:

- Attractive design elements to be used throughout our publication
- Space to place our "WATERMARK" logo across the entire page (about 1.5"x8.5")
- Space to add "call outs" for articles or other magazine features
- Reproducibility of the artwork and sales potential
- Family friendly content

The winning submission will adorn the cover of our annual publication. The winning artist will receive a \$500 prize and will be featured in an article within our magazine.

Elements from the winning design will be used throughout our publication and will help create a theme for the rest of our 2019 edition of *Watermark*.

### **Entry Delivery & Deadline**

Entries may be delivered electronically to the Arts Consortium via email at [inbox@artsconsortium.org](mailto:inbox@artsconsortium.org).

Emails must include the following information:

- First and last name
- Phone number
- Mailing Address

Image file must be labeled: First Name Last Name\_TTA\_COVER19.

**All entries must be received by:**

**Friday, May 31st 2019, by 11:59PM (No exceptions will be made.)**

### **Poster Dimension and File Requirements**

- Must be original design.
- Poster size must be 8.5" x 11".
- Only digital images (.pdf, or .jpeg) set for 8.75" x 11.25" of at least 300 dpi resolution will be considered (note: this includes pictures or scans of 3d or 2d visual art).
- **Winning artists working with Photoshop or In Design must be prepared to submit an un-flattened and editable version of design**

**IMPORTANT: Entries must NOT reference other organizations, logos or brands.**

**Terms of Agreement**

The Arts Consortium and Taste the Arts committee reserves the right to accept or reject all work submitted during this competition. The Arts Consortium accepts no liability for damaged or lost files/art works.

**By submitting your artwork, you agree that your design may be reproduced and used in promotional work for any of our events, in our magazine, on posters, t-shirts and other items that support the Arts Consortium.**

The winning entry becomes the property of the Arts Consortium.

The artist releases the copyright of the design image, and the Arts Consortium reserves the right to unlimited reproduction, editing, and use of the image or parts of the image for arts festival materials and products for sale.

**Selection Process**

The winner will be selected by an Arts Consortium appointed Committee, and is subject to the terms of this agreement.

**Notification of Winner**

Winning artist will be notified during the week of June 3rd and their presence will be required at the Arts Consortium's June membership meeting on June 10, 2019 at 5:30pm (300 E. Oak St., Visalia, CA. 93291); where we will publicly announce the winner and let them introduce themselves to our membership.

**Signature**

I hereby certify that I have read and agree to the terms stated herein.

\_\_\_\_\_  
Artists' Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent Signature (If artist is under 18 years of age)

\_\_\_\_\_  
Date

(Printed) Artists' First and Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_